

FE Analytics MPS Directory

Integrate your model portfolios directly into advisers' workflows

Reaching financial advisers at scale is one of the hardest problems MPS providers face. You have strong performance, a clear proposition and the ambition to grow, but getting your portfolios in front of the right advisers, at the right moment in their research process, requires presence in the tools they use.

How the FE Analytics MPS directory helps:

- List your MPS proposition in the tool advisers already use
- Present your proposition with structured, comparable data
- Reach advisers at the point of active research
- Demonstrate governance credentials alongside performance
- Benefit from the trust of the FE fundinfo data brand

85+

MPS providers on the Directory

3900+

UK adviser firms using FE Analytics

You're

In control of your data

Why FE fundinfo

We sit in the center of the investment product lifecycle to deliver data-led solutions for industry.

For more information contact:

e enquiries@fefundinfo.com

w fefundinfo.com



The most popular research and analysis tool on the market

helping you integrate with adviser workflows

For over ten years, FE fundinfo's MPS Directory has provided the market with a golden source of managed portfolio data, connecting discretionary fund managers and MPS providers with the advisers who need them. Built inside FE Analytics, the UK's leading investment research platform, the Directory has grown to include 85+ providers and 2,030+ managed portfolios.

The MPS Directory does more than list your portfolios. It independently collects, verifies and disseminates your data, allowing you to compete on a level playing field with every competitor. It gives advisers the depth of data, literature and transparency they need to conduct structured, evidenced due diligence — and it gives you the reach, the insight and the control to grow your distribution efficiently.

Following the launch of the MPS Universe in September 2025, even more advisers are going to the MPS Directory.

The result is a proposition that works for both sides. Advisers get the transparency and structure they need to evidence their decisions, providers get the distribution, the data integrity and the insight to grow their business with confidence.

Offering Tailored MPS?

The MPS Directory is not just limited to your off the shelf portfolios. Through it, you can connect firms you work with to their bespoke investment proposition elevating your tailored offering from another MPS to a partner that fits seamlessly with their investment workflow..

THE BENEFITS



Unrivalled adviser reach

List your portfolios where 3,900+ firms and up to 9,000 daily users conduct their due diligence research.



Connect your users with your data

Your data is collected, validated and distributed to investors, allowing you to fit seamlessly into their workflow and reporting.



Full control over distribution

Decide exactly which firms access your portfolios via a dedicated administration page, down to a single adviser firm.



Lead generation and MI

Receive instant alerts when advisers request access, so you can track new business opportunities generated directly through the platform.



Independently verified data

Compare your proposition against competitors from a level playing field. We take the underlying holdings data to verify disseminate and display all DFM's performance.



Industry credibility through MPS Crown Ratings

The MPS Universe's Crown Ratings and sector classifications give well-performing providers an independently derived credibility signal - the first of its kind in the market.