

CASE STUDY

One of the top 10 global asset managers cuts fund time to market by 90% with FE fundinfo Nexus platform

From 20 days to two on key European distributor platforms, freeing the fund data team to focus on growing assets under management (AUM)

Introduction

One of the top 10 global asset managers has transformed fund data management and dissemination across public and private market funds using the Nexus platform from FE fundinfo. The firm achieved 90% faster time to market, freeing its fund data team to focus on growing AUM.

The challenge

The firm is one of the world's leading investment management firms, distributing both public and private market funds across multiple global jurisdictions. Fund data dissemination at this scale is operationally complex with every distributor platform, data aggregator and end client having its own requirements for how it receives data. Bespoke file formats, platform-specific authorisation rules, regulatory report ingestion specifications and file naming conventions vary by recipient and jurisdiction.

For a firm distributing across European, Asian and US markets, managing these requirements platform by platform absorbs significant resource and slows new fund launches. Asset Manager wanted to remove that friction by centralising data dissemination through a single specialist partner. Before centralising through FE fundinfo, the team faced months-long processes just to establish data delivery arrangements with individual platforms, navigating bespoke authorisation requirements, non-responsive support channels with no email threading and platform-specific file naming conventions that required significant internal coordination to resolve.

The objectives

The asset manager aimed to streamline fund data management and dissemination across global markets while maintaining accuracy and compliance, with minimal manual effort.

Speed to market

for new fund launches across European and APAC jurisdictions

Operational efficiency

by removing manual, platform-by-platform data delivery processes

Resource optimisation

by streamlining data dissemination workflows so the team can focus on value-added activity

Data management

by avoiding the need to build and maintain custom internal reporting infrastructure for every distributor and data aggregator

Accurate, consistent data management

from a single source to underpin reliable dissemination. To achieve speed to market with confidence

Bespoke and standardised delivery

to meet the specific requirements of every distributor platform and end client

Private market fund distribution

managed alongside public funds through a single provider

Dedicated expert support

with proactive relationship management and platform expertise

The solution: a single connection point for global fund data

Through the Nexus platform, the Asset Manager has transformed how it distributes fund data across global markets. Rather than managing bespoke delivery arrangements with every platform directly, they connect once to Nexus. Becoming the central hub for fund data, ensuring it is maintained, validated and formatted correctly before powering dissemination to every downstream consumer. The platform then powers dissemination to distributor platforms, regulatory data consumers and end clients across multiple jurisdictions, in whatever format and channel each requires. This spans static data and pricing through Data Management via the Nexus platform, and private market fund distribution, all managed and delivered from a single integrated platform.

90%

faster time to market

20 days reduced to two

Compressing turnaround time across key German distributor platforms, directly accelerating ETF inflows and enabling faster entry into new markets.

Key outcomes



Up to 90% faster time to market by compressing the process of getting new funds live for example, reducing delays for ETFs entering the German market cut by weeks, freeing the fund data team to focus on growing assets under management (AUM)



Capacity redirected to AUM growth. The fund data dissemination workflow now runs seamlessly freeing the team to focus on new fund launches, market entry and AUM-driving activity.



Eliminated platform-by-platform complexity so the fund data team no longer needs to understand or manage the bespoke delivery specifications of every distributor, data aggregator and end client across global markets.



Automated onboarding on major platforms with leading European distribution platforms now ingesting static data from Nexus and onboarding new funds automatically, eliminating manual completion of 100+ data point templates.



Strengthened operational confidence through a dedicated relationship manager running weekly check-ins, proactive case management and expert platform knowledge, replacing a "black box" vendor model with full transparency.



Navigated the data management complexity of even the most demanding distributor platforms with Nexus managing every delivery requirement on the client's behalf, from format specifications and ingestion rules to platform authorisations and ongoing data updates, so the fund data management team only needs to get the data right once and can rely on FE fundinfo to build and maintain direct relationships with individual platforms.

67%

operational efficiency

Freeing up the fund data team

Including colleagues in London and India. To shift focus from manual data dissemination to value-added activity, including new fund launches, market entry and driving AUM growth.

"FE fundinfo was a big part of how we reduced 20 days of scrambling to get funds available on key platforms to two days post-launch, one if we're lucky."

Senior Fund Data Manager, Leading Global Asset Management

"We don't have to worry about how data platforms and distributor platforms want to receive data. We only have to worry about the data and getting it to FE fundinfo."

Senior Fund Data Manager, Leading Global Asset Management

As your dedicated fund manufacturing and distribution partner, we navigate complexity to unlock your potential. We transform everyday challenges into opportunities for expansion with data-led solutions and established industry expertise.



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